



권동영

CONTACT

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PROFESSIONAL SKILLS

리더쉽

전략 기획력

Quick learning

프로젝트 매니지먼트

팀 커뮤니케이션 능력

비즈니스 분석 능력

Business Intelligence

LANGUAGE

비즈니스 영어 회화 구사 가능

SKILLS

Microsoft ●●●●●

MySQL ●●●●○

R ●●●●○

PowerBi ●●●●○

Tableau ●●●●○

교육



석사 | University of Nottingham

전공: Information System & Operation Management

졸업년도: 2023 with Merit

모듈: | Project management (2:1)

| Data management and manipulate (2:1)

- R 과 SQL 을 사용하여 와인 회사의 제품을 분석

| Business Intelligence and Analytics individual Coursework

- 전체 데이터 마이닝 과정을 이해하고 R 언어를 사용하여

특정 데이터 셋을 분석



학사 | 부산대학교

전공: 식품공학과

졸업년도: 2021



추가적인 코스 | Udemy

1) A Business Manager's Complete Guide to Salesforce CRM

수료일: 2024.05

2) Advanced SQL : MySQL for Ecommerce & Web Analytics

수료일: 2024.04

- Learn data analytics & business intelligence with SQL + MySQL Workbench, and apply your skills to real-world projects



추가적인 코스 | Coursera

1) Foundations : Data, Data, Everywhere

수료일: 2023.09

- 회사의 판매 데이터를 분석하기 위해 Excel 에서 수식과 함수를 이용함

2) Course Name : Using Basic Formulas and Functions in Micro Excel

수료일: 2023.10

- 분석을 위해 데이터를 정리하고 구성하는 방법을 이해하고, Excel 스프레드 시트, SQL, R 프로그래밍을 사용하여 분석과 계산을 수행

근무 경험

프로덕트 매니저

SDN., 스포츠 액세서리 제품 판매를 전문으로 하는 온라인 판매 회사

근무기간: 2020.10 ~ 2021.12

- Excel 과 R 을 사용하여 매달 동일 업계의 고객 구매 패턴과 트렌드를 분석하여 1 분기 판매 목표를 15% 초과 달성함
- 새로운 제품 라인을 만들어 연간 총 매출의 20%를 달성함



Dongyoung Kwon

Demonstrated success in delivering efficient teamwork, high-quality results, and completing university data-relevant group projects, as well as targeting revenue goals in previous job. Known for problem-solving abilities, quick learning, excellent time management, and effective collaboration

EDUCATION HISTORY



Master | University of Nottingham

major : Information System & Operation Management

Year of Graduation: 2023 with **Merit**

List of modules: | *Project management (2:1)*

| Data management and manipulate (2:1)

- By using the program language R and SQL, analysed product from one wine Company

| Business Intelligence and Analytics individual Coursework (1st)

- Understanding whole data mining process and analyze specific data set using language R.



Bachelor | Pusan National University

major : Food Science & Technology (mainly chemistry & biology)

Year of Graduation: 2021



Additional | Udemy

Course Name : A Business Manager's Complete Guide to Salesforce CRM

Date of Completion: 2024.05

Course Name : Advanced SQL : MySQL for Ecommerce & Web Analytics

Date of Completion: 2024.04

- Learn data analytics & business intelligence with SQL + MySQL Workbench, and apply your skills to real-world projects



Additional | Coursera

Course Name : Foundations : Data, Data, Everywhere

Date of Completion: 2023.09

- learn about the general format for writing formulas and functions in Excel to perform analysis on the sales data from a sample company.

Course Name : Using Basic Formulas and Functions in Micro Excel

Date of Completion: 2023.10

- Understand how to organize and organize data for analysis and use spreadsheets, SQL, and R programming to complete analysis and calculation



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PROFESSIONAL SKILLS

Leadership

Strategic planning

Quick learning

Project management

Team Communicating skills

Business Analytic skills

Business Intelligence

LANGUAGE

Korean ●●●●●

English ●●●●○

SKILLS

Microsoft ●●●●●

MySQL ●●●●○

R ●●●●○

PowerBi ●●●●○

Tableau ●●●●○

WORK EXPERIENCE

Product Manager

SDN company., an online sales-based firm specializing in the sale of sports products

October 2020 to December 2021

- Analysed customer buying patterns and trends in the same industry every month using the python, surpassing first- quarter sales goals by 15%
- Created a new product line, achieving 20% of total year revenue.